



cv **jessicaclarén**
curriculum vitae

aboutjessica

Jessica Clarén is an undiscovered star a rough diamond that is growing with the speed of light to become something big.

Her signature is an unassuming smile mixed with a excellent provocative touch to the things she creates and the concepts she puts to life.

Opening doors that are closed, she sees the possibilities in every situation and adapt to the circumstances around her.

workingexperience

Freelance Interactive Art & Creative Director

Clients like Rafea London, KingQueen. (2007-)

Portfolio: www.jessicacларen.com

Project and Product Manager

World Class International and Inwest (2007)

Comprehensive responsibility of product implementation, quality, human resource and public relation.

CEO

DEVI

Running my own Web Design Shop and coaching/management businesses.

CEO

MARULK HB (1999-2001)

Running my own Web Design Shop and IT-Consultant business.

IT Consultant

Manpower (2000-2001)

Web and Design related Projects. Consultant for business as inreda.com and Umeå Kommun.

Editor Assistant

Fitness Magazine (2006)

Creative Resource.

Bartender

Blå Kök & Bar Umeå (2003)

Teacher

World Class Education (2006 -)

Les Mills Assessor Body Balance & Body Pump

Les Mills (2001 -)

Fitness Instructor

Njoy (2005 - 2007)

Fitness Instructor

World Class (2005)

Product Manager

World Class Slussen (2005 - 2006)

Technical Manager

SATS Helsingborg (2003-2005)

Personal Trainer

SATS (2003 - 2005)

Gym Instructor

SATS (2003-2005)

Fitness Instructor

SATS (2003 - 2005)

Receptionist

IKSU Sportcenter Umeå (1997-2003)

Fitness Instructor

IKSU Sportcenter Umeå (1997-2003)

(a few)creativeprojects

North Kingdom

proposal for MINK

brief from NORTH KINGDOM in corporation with Hyper Island

available at jessiclaaren.com

Scania

Proposal and pitch for developing their web presence.

brief from SCANIA in corporation with GREAT WORKS and Hyper Island

EF

Proposal and pitch for new brand identity and new online strategy.

brief from EF in corporation with LOWE BRINDFORS and Hyper Island

H&M

Concept for reaching a new target group.

brief from DOBERMAN in corporation with Hyper Island

Kiroman

Brand Identity, Digital Identity, Website, Illustrations, branding and web. Public Relations.

Kiroman

Brand Identity, Digital Identity, Website, Illustrations, branding and web. Public Relations.

Oscar Nilsson AB

Brand Identity, Digital Identity, Website, Illustrations, branding and web. Public Relations.

www.oscarnilsson.com

Jari Ketola

Digital Identity, Website, Illustrations, branding and web.

www.jariketola.se

KingQueen

Digital Identity, Website, Illustrations, branding and web.

www.jessiclaaren.com/projects/kingqueen

Rafaa

Brand Identity, Digital Identity, Web site, Illustrations, branding and web. Public Relations.

available at jessiclaaren.com

8 steg

Digital Identity, Website, Illustrations, branding and web.

www.jessiclaaren.com/projects/8steg

Ateljé Ann-Margrete

Brand Identity, Digital Identity, Website, Illustrations, branding and web. Public Relations.

www.ann-margrete.com

www.jessiclaaren.com

Digital Identity, Website, Illustrations, branding and web.

www.jessiclaaren.com

World Class Croatia & Serbia

Illustration, Print, Layout, Identity and Copy.

email me for examples.

World Class Sweden, Kungsholmen.

Illustration, Print, Layout and Copy.

email me for examples.

Fitness Magazine

Web Design and Illustrations.

Umeå Kommun

Redesign and relaunching their Web Site.

Inreda.com

Art Directing.

nominations

Instructor & co-worker of the year 2007

World Class 2007

Instructor & co-worker of the year 2006

World Class 2006

Instructor & co-worker of the year 2005

Helsingborg 2005

higher education

Interactive Art Director

HYPER ISLAND, Stockholm (2007-2008)

The program requires a minimum of two years of industry experience or previous full time education within the design and interactive area and aims to graduate Art Directors specialized in digital and interactive media.

Throughout the course the students will explore in-depth studies in i.e. interaction design, digital branding, management, design strategy, design for future platforms and motion graphics.

The program is project- and process-oriented and mixes academic and practical work throughout the program. It is based on "action learning" (learning-by-doing and learning-by-reflection) and is built on actual projects. The program is run by industry professionals from around the globe.

During the first 32 weeks the students will work in about 5 different main projects. Applied within the projects are knowledge about design for future platforms, information system design and technology, interaction design, design tools, design strategy, digital branding, usability, team management and market communication.

The final 13 weeks are spent in industrial placements. This is a great opportunity to learn and get connections within actual companies around the world.

Sports Medicine

Sports Medicine A 1, Umeå University
Sports Medicine A 2, Umeå University
Sports Medicine B 2, Umeå University

Nutrition

Sport & Nutrition, Umeå University

Physiotherapy

Fundamental function analysis and scientific methods, Umeå University
Structure, function and physiotherapy of the Human Body, Umeå University

Chemistry

Chemistry A, Umeå University
Chemistry B, Umeå University

Mathematics

One Variable Analysis, Umeå University
Linear Algebra, Umeå University
Statistics, Umeå University
Discrete Mathematics, Umeå University

Computer Science

Computer Science, Umeå Universitet
Web Design II, Umeå Universitet

Electronic and Physics

Digital Science, Umeå Universitet

Nature Science

Environment Science, Umeå Universitet

Philosophy

Environmental Ethics, Umeå Universitet

othereducation

Management

UGL, Hyper Island 2007

Beside the long term programs, Hyper Island perform UGL-courses (Understanding Group and Leader) and team development. UGL is a course that is aimed towards people at all levels in an organization with the aim to develop their leadership skills. The participants come from the industry, the public sector, municipal governments, county councils or professional- and industrial organizations. The course runs for 5 days.

Team development is a method to achieve a creative climate, efficiency and a spirit of community in work groups. Team development courses are outlined based on specific needs of each client.

Management, The Academy 2004

Coaching & Individual Development, 8 steg 2005

AIM, management, Les Mills Portugal 2000

Pilates

Stott Pilates IMP, The Academy 2005/2006

Yoga

SAFE Fitness Yoga 1, 2003

SAFE Fitness Yoga 2, 2004

SAFE Yoga for pregnancy, 2005

Les Mills

Body Pump, 2005

Body Attack, 2002

Body Combat, 2001

Body Balance, 1999

Cycling

Schwinn Cycling silver level

Schwinn Cycling Target Heart Rate

Schwinn Cycling Class Design

Schwinn Body and Mind

Precision cycling

SAFE cycling II, 1997

SAFE cycling I, 1997

Other Fitness

SAFE Target Heart Rate Training

Afro Express

Core Training

Golf for Personal Training

contactandportfolio

Jessica Clarén

c/o Sofia Ander

Erstagatan 23

116 36 Stockholm

phone

+46 (0) 701 486 000

email

jessica.claren@hyperisland.se

online portfolio

www.jessicaclaren.com